

John Walker

Co-founder, Talent Evolution, LLC

Experience

Co-founder, Talent Evolution, LLC, San Diego, CA

05/09 - Present

Talent Evolution, LLC (www.TalentEvolution.com) is an Orange County-based personal branding and career management services organization that helps job seekers and business owners build their personal and business brand through Social Media and Social Networking. The Talent Evolution team is uniquely qualified to provide "industry inside"; information with their combined 30+ years experience in the Talent Management space building traditional, online and social networking strategies for Fortune 1000 Employers.

Volunteer Consultant, California Center for Sustainable Energy, San Diego, CA

07/06 - Present

As a volunteer, I assist CCSE in the marketing of special events using the latest technology in Social Media to include YouTube, Twitter, Facebook, UStream and other online social media platforms. I also submitted and won a Google Grant valued at \$9000 a month in free Google Adwords advertising to promote CCSE and all of its programs and special events.

I led the project to incorporate a Green Jobs section to the CCSE website and created a Green Career Network and Employers Association to position CCSE as the hub for Green Jobs information in San Diego.

Interactive Solutions Consultant, Bernard Hodes Group, San Diego, CA

04/08 - 05/09

My role as the Interactive Solutions Consultant for the Western Region is very exciting. I assist our account teams and clients navigate through the world of social media, networking as it pertains to recruiting.

I travel throughout the region working with clients who are seeking professional expertise in developing recruitment strategies built around social media and networking.

If you ever wondered how to effectively use a blog, Twitter, Ning etc as part of your online toolkit for recruiting, I would be happy to answer any questions and share my knowledge.

I love what I do and enjoy learning new things.

Corporate Recruiter, Kleinfelder, Inc, San Diego, CA

08/04 - 08/06

Corporate Recruiter, Affiliated Computer Services, San Diego, CA

11/03 - 08/05

Corporate Recruiter, PETCO Animal Supplies, San Diego, CA

04/01 - 10/03

<http://www.talentevolution.net/profile/1398>

